

# Why UK Academic libraries choose PressReader

## Global resource

7000 newspaper and magazine titles, from 120 countries in 70 languages give students from all backgrounds and disciplines access to the information they need.

## A research tool

Search by current day, review full content back to 2004 or make use of advanced Boolean search. With built-in monitoring alerts on saved topics communications staff, researchers and students can easily track topic interests.

## Easy and accessible

Onsite and offsite access allow students to research from anywhere by means of multiple authentication methods.

## Translation

With content translated into 21 different languages, students can read complete issues or specific articles into their preferred language. This is great for language studies or those looking to gain international perspectives on their research.

## Contactless news

Offer sustainable and hygienic services to your students, enhancing their discovery experience.

## User intelligence

PressReader Analytics provides deep-level insight into how the platform is used. Watch our video to learn more: <https://www.youtube.com/watch?v=AOi-wYOqs3E>

## Content digitalization and distribution

Our new self-publishing platform allows universities to digitize their own content and make it available exclusively for their faculty, staff and students. Watch our video to learn more: <https://pressreader-video.wistia.com/medias/91tmae6u3i>

## Inclusive product

Meets government-mandated accessibility criteria (WCAG 2.1) with navigation, audio, tab navigation, color contrast, large named buttons and user font size control. PressReader Accessibility uses assistive technology to serve readers who need it most.



## Digital newspapers and magazines

PressReader empowers readers to access content that informs, entertains and inspires. We're a place for people to find, share, and talk about great content from anywhere in the world. With PressReader, libraries bring newspapers and magazines to their students in a way that encourages conversation and engagement. Instant translation, robust search features, and the ability to post original content help libraries build real connections with their students.



## Key Metrics 2021: Academic Libraries in the UK

350,000+ issues read

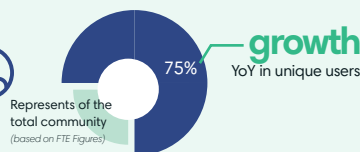


4,733 publications

122 countries

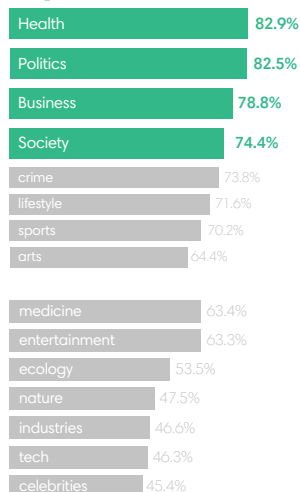
45 languages

Speaks to the diversity of student community needs, whether for personal interest or research



reading time per person  
9mins

## Top interests:



"PressReader is a popular resource amongst students and staff offering a wide range of content that appeals to our diverse community. PressReader supports current awareness, teaching and research and is a great source for our language students. It also enriches our efforts in promoting reading for pleasure and the full-image editions and availability of the app are very appealing"

Katrin Roberts, Faculty Librarian:  
Humanities & Social Sciences, University of Bath

"We used to buy print copies of newspapers, and it was such a hassle. PressReader lets us offer a much wider variety of papers and magazines to all our staff and students, saves us lots of time every morning now we don't have to put out print copies, and saves us space as we don't have to find somewhere to store them. It's great for any busy procurement team, and for our library users there are no more queues to catch up on the day's news!"

Annushka Donin  
Team Leaders Procurement & Metadata  
University Library, University of Portsmouth United Kingdom

"When we looked into getting access to magazines and newspapers, we expected to do so for each individual publication. Finding PressReader has made accessing newspapers and magazines easy. Everything is in one place and students and staff are so grateful. Teachers can finally grab students attention with current events and topics that matter to them. Students don't need to spend extra money on paper magazines when they have PressReader to back them up!"

Lolita Parekh,  
Learning Resources Team Leader,  
Stanmore College United Kingdom

## New to PressReader

PressReader Accessibility is fully compliant to meet Level AA of the W3C Web Content Accessibility Guidelines (WCAG 2.1). We know many readers rely on tools or assistive technology to access content at learning centers, institutions and businesses. With navigation, audio, tab navigation, color contrast, large named buttons and user font size control, PressReader Accessibility is here to serve readers who need it most.

## Digitize and upload your collateral

With Self-Pub, the front page of PressReader can feature important customer memos and marketing materials. Sharing newsletters, helpful tips and even title recommendations are just a few of the ways libraries make the most out of PressReader.