



AppyFair 

# AppyFair for your online recruitment & admissions events

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VIRTUAL OPEN DAYS FOR  
THE MOST METICULOUS SCHOOLS & UNIVERSITIES

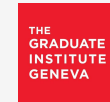
# Trusted by leaders in education



Pioneers in the sector we have been designing virtual event platforms for more than 12 years. AppyFair is the result of thousands of feedbacks.

In 2020, when in-person events ground to a halt due to the Covid crisis, AppyFair created over 300 virtual events in 11 countries around the world, many of which were dedicated to open doors for top universities and colleges..

To see all the partners we've worked with, as well as press and TV coverage of this incredible adventure, [please visit our website.](#)





DIGITAL  
PRESENCE



ENVIRONMENTALLY  
FRIENDLY



COST  
EFFECTIVE



UNLIMITED  
SCOPE

# Advantages of virtual events for universities & colleges

## FOR YOU & YOUR TEAMS

- Reach students across the world
- Fast set up on a small budget
- Multilingual
- Detailed performance statistics
- Dedicated support

## FOR YOUR FUTURE STUDENTS

- Easy, fast & mobile friendly
- No costs or travel fees
- GDPR compliant and secure
- Grow their network
- Eco-friendly

Virginie D.  
**POLITICO**

*“The AppyFair team were always available, helpful and responsive whenever we needed any tweaks or changes. It’s a really good platform, definitely worth it!”*

# Your open days accessible anywhere

Available on Microsoft Windows, Mac OS, Android or Linux, compatible with desktop, tablet and mobile devices, AppyFair is accessible to everyone everywhere, at all times, meeting the **mobility** needs of the modern users.

AppyFair is accessible directly in a web browser without any additional apps or add-ons.

Last year, more than **40% of students** who accessed our platform used a mobile device.



# Features



Multilingual & cross timezones



Custom graphics



Dedicated project manager



Private and public chats



Internal and external video calls



Social networks



Live conferences



3D personalised classrooms



Live statistics



Upload CV



GDPR compliance



On demand add-ons

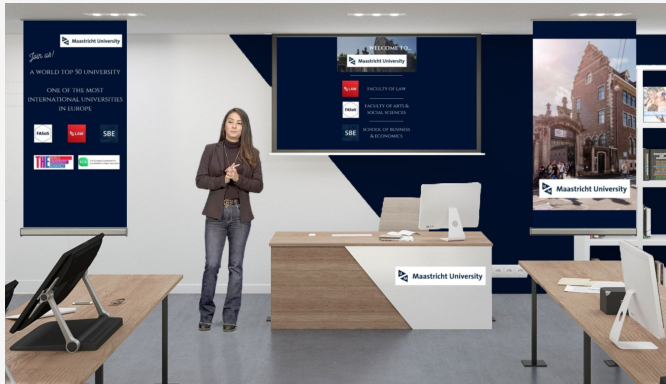


*"Following a survey, 100% of the exhibitors present at the booths were satisfied or very satisfied! The AppyFair team were really responsive and on-hand to help before and during our event."*



Anne-Lyse A., EDF





# Your personalised 3D classrooms...

You or your exhibitors can customise the appearance of exhibition stands **directly online** from our **exclusive** interactive configurator.

Create as many mock-ups as you want: choose a model from a **large selection** and upload your communications materials and brand colours with **immediate results**.

When you are satisfied with your design, ask our team to create a premium rendering in one click to obtain an optimum visual quality.

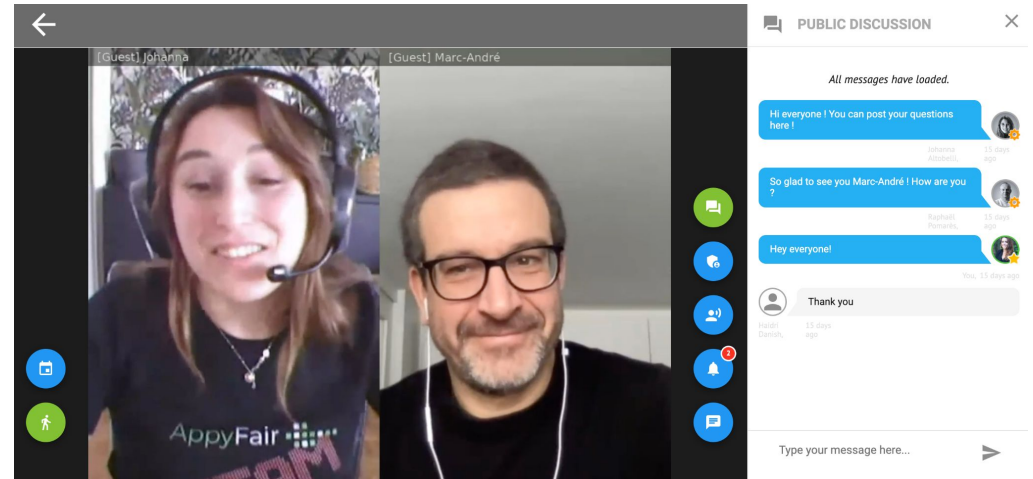
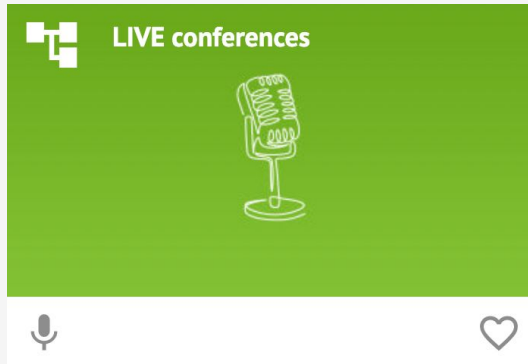
Add a finishing touch with an **animated presenter**. Choose from a **large panel of avatars and outfits** that best represent your company.

## Guaranteed deadlines



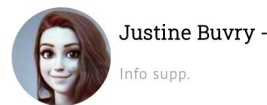
In 2020, we produced more than **6,000 Premium 3D custom-made booths**. To do this, we have developed specific tools that ensure we can meet ultra-fast deadlines.

# Connect with students

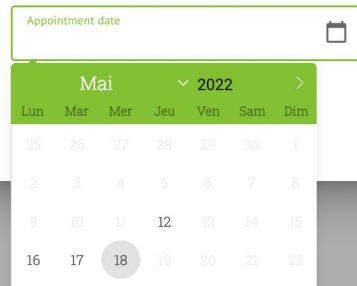


## Video calls, webinars and chats

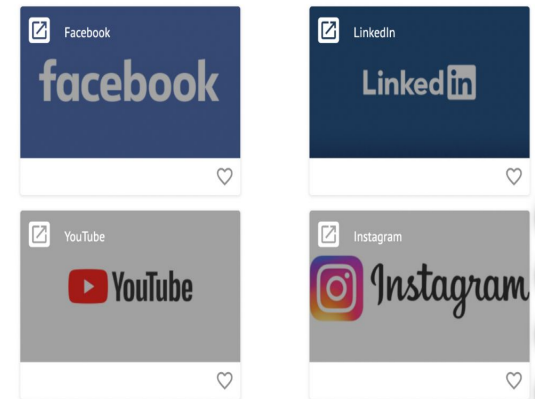
Your appointment with



Pick a date and a duration for your appointment:



## Book appointments



## Upload curriculums & connect social networks

# Offer a 3D tour of your campus

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With AppyFair, your students can visit their future campus, lecture halls, sport facilities and classrooms, even if they are **on the other side of the world**.

**AppyFair's 12 years experience in 3D** modelling means that you have the option to add or create your own virtual tour.

Bring your educational premises to life and **promote your university** to your future students.

**3D interactive maps** are a great boost to your admissions.





VIRTUAL & HYBRID PLATFORM FOR  
THE METICULOUS EVENT ORGANISERS

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#### Any questions?



If you would like more information about our services, to consult our rates or request a personalised demo please visit our [website!](#)

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Solution developed with passion by:

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They support us:

